

Invitation to Join...

NW Florida's Premier Welcome Committee **For Newcomers**

We're So Glad You've
Decided To Make
Our Community
Your New Home!



Sponsorships

- Advertising Specialty in the bag.
- Display Table at Welcome Events
- Ad Space in the Locals Guide
- Event Sponsorship & Program
- Weekly Multichannel Marketing Promos
- Door Prizes

What is "In the Bag?"

This is a way to show new residents the amenities around them and the opportunity to advertise your business and/or a service to them. The idea is simple: To deliver a bag of goodies from local business to residents once a month. This will allow the residents to gain their "go-to" places, and you to gain business.

What We Need

For each bag we need one advertising specialty with your companies information and/or a brochure or flyer.



Call Nancy at
(850) 939-1900
Cell: **(850) 499-7149**

SandpaperMarketing



Could your business use an additional 188 new customers each month?

If you are looking for affordable options to attract NEW customers, our new Welcome Bag Program for Newcomers can put you and your business in front of an average of **188 new customers each month**.* We use creative marketing strategies that are designed to keep new customers, as well as your existing customers, coming back time and time again, throughout the year.

**** Participation is Limited ****

Contact me today to reserve your space!



*12 month average for 32566

How Does It Work?

THE INVITE: New residents will receive an invitation to attend a welcome reception where they will receive a welcome bag filled with gifts and discount offers from local businesses and organizations.

WELCOME RECEPTION: At this event, newcomers receive their welcome bag, will have the opportunity to mix and mingle, ask questions, meet local business and community leaders like yourself, and learn ways they can get “plugged-in” to their new community.

FOLLOW-UP: Throughout their first year, we stay in contact with our newcomers using multichannel marketing campaign strategies, offering exciting perks and incentives each month that encourages our new residents to “get involved,” and “shop local.”

RESULTS-DRIVEN: We are able to track and report how well our campaign strategies are working for your business and/or organization.

Call Today!

For details on how your business or organization can participate in this exciting new program, **call Nancy Gaskins at (850) 499-7149.**

About

Achieving growth for your business is what  SandpaperMarketing is all about.

Sandpaper Marketing is a full service advertising agency and sister company of Navarre Press. Think working alongside a newspaper is a huge perk? You bet! At **Sandpaper Marketing**, we deliver quality work with competitive rates. We believe marketing is essential to the long-term success of every business. We're your one-stop marketing, advertising and design solution. Our vivacious, experienced team of creative talents at **Sandpaper**, will assist you in building a marketing package that targets your current customers and draws in new clients with creative, professional solutions.

Whether your needs are small or large, the team at **Sandpaper Marketing** is available to help you make your marketing vision a reality. **Sandpaper Marketing** is the only local choice for personalized, effective, creative solutions for any business looking to grow a company or transform its image. **Sandpaper Marketing** offers a wide variety of targeted marketing strategies to grow your business.

Websites • Postcards • Brochures • Rack Cards • Calendars • Business Cards • Caricatures • Illustrations
Digital Billboards • Photography • Infographics • Advertisements • Web Banners • Newsletters • Logos • Email Blasts
• Search Engine Optimization • Social Media Monitoring and Marketing • Anything printed – Offline or Online



Nancy Gaskins
Director, Business Development and Marketing
Cell: 850.499.7149 • Office: 850.939.1900
Nancy.Gaskins@SandpaperMarketing.com
SandpaperMarketing.com

